

**AGENDA**  
**FRENCH MARKET CORPORATION**  
**MARKETING COMMITTEE MEETING**  
**Monday, September 16, 2024, 1:00 PM**  
**Union Passenger Terminal**  
**1001 Loyola Avenue**  
**2<sup>nd</sup> Floor – Conference Room**  
**New Orleans, LA 70113**

**CALL TO ORDER**

**ROLL CALL**

**A. REVIEW AND APPROVAL OF MINUTES** – April 24, 2024

**B. REPORTS**

1. Marketing Director's Report

**C. NEW BUSINESS**

1. Sponsorship Request

a. French Quarter Festival, Inc. New Year's Eve 2024 and 2025  
Sponsorship Request

b. Children's Hospital New Orleans / Kern Studios Holiday 2024 Sponsorship Request

**D. ADJOURNMENT**

Public comments will only be accepted for items on the Agenda in accordance with the attached FMC Protocol for Public Comment at Public Meetings. Public comments on an agenda item will be acknowledged when the item is discussed.

This meeting is generally accessible to people with disabilities. Should you require any accommodation to participate fully, please contact, Tulesheia Robinson at 504-636-6400 (V), 711 LA Relay Service or [trobinson@frenchmarket.org](mailto:trobinson@frenchmarket.org) 48 hours in advance of the meeting. This correspondence is available in other formats upon request.